Introducing KEYSTROKE™ DATABASE:

the powerful, easy-to-use database for the Apple *III*.

We'd like to introduce you to the first Apple *III* database that's both very powerful and very simple to use: KEYSTROKE DATABASE.

Just turn the page and you'll see how powerful and easy-to-use Apple *III* database can be.

The straight facts about
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KEYSTROKE is a database designed especially for the Apple *III* computer.

In KEYSTROKE, all references to storing and retrieving data are made in everyday English, not computer code.

KEYSTROKE also has on-line help messages to take users easily through the steps of the program.

By following it, and the clear documentation, even the newcomer to computers can learn how to use KEYSTROKE DATABASE quickly.

What's more, KEYSTROKE is powerful enough to handle the most demanding database needs.

It offers the features and enhancements that previously only could be found on complex and difficult to use software.

Both the beginner and the sophisticated Apple *III* user will find these features applicable to their work. A complete listing of these features is provided on the chart to the right.

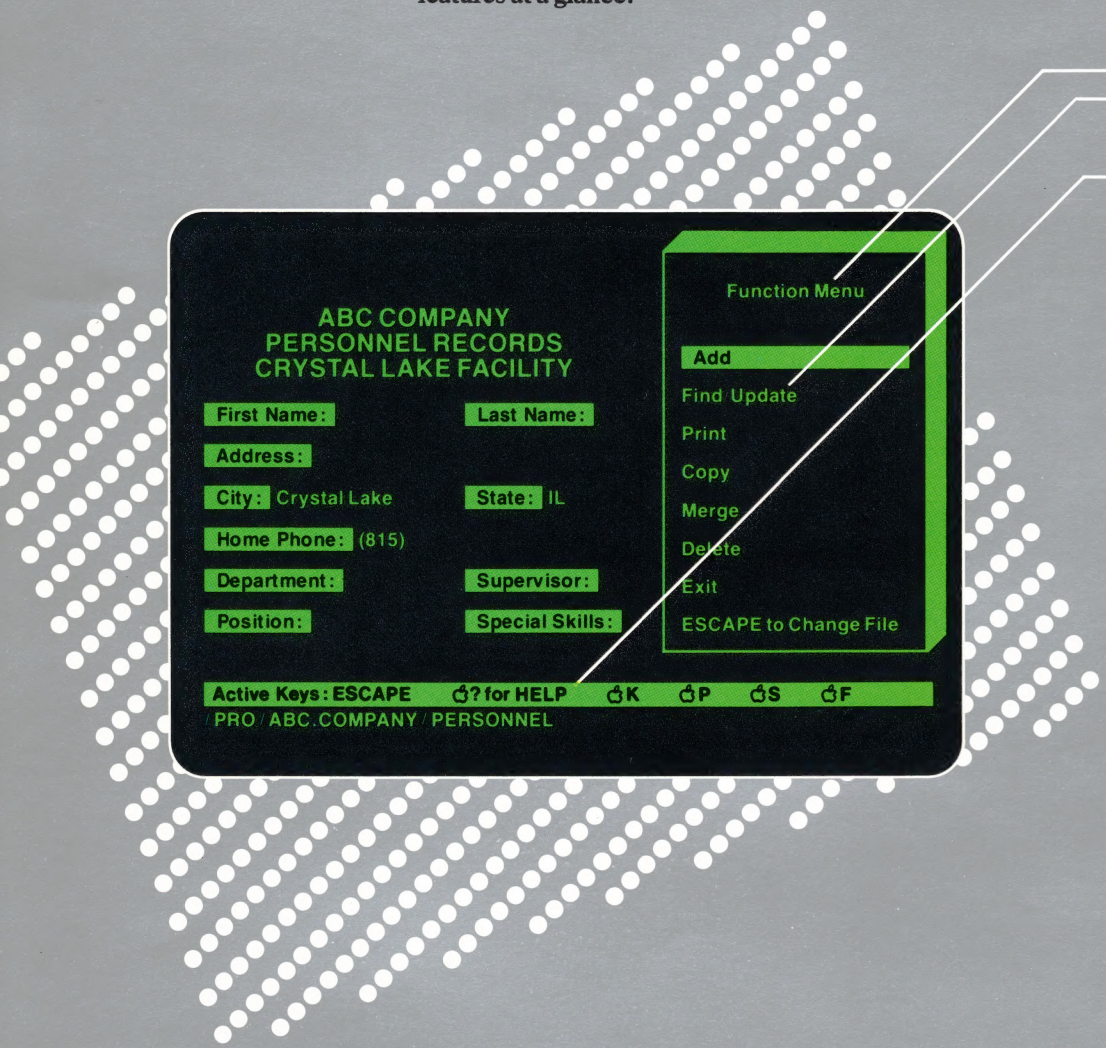
This combination of easy use and power makes KEYSTROKE an ideal database for business. Because it's simple enough to learn so that employes can be using it in an hour... yet powerful enough to solve business problems for years.

Personal or home computer users with growing database needs should also consider KEYSTROKE. It is a database that you can grow into, not out of.

KEYSTROKE is an innovative solution to Apple *III* users' needs from Brock Software Products.

You can count on Brock for software that is both easy to use and powerful.

KEYSTROKE DATABASE
features at a glance:



- Menu-driven for simple use
- References to storing and retrieving data are made in everyday English terms
- Includes on-line help messages that refer users to page numbers in the documentation, which is clear and complete

Advanced features and enhancements include:

- Merge option to link KEYSTROKE DATABASE with other software including VisiCalc, AppleWriter, PFS and DIF compatible products.
- Cross reference capability gives KEYSTROKE relational database power.
- 4 Rapid search/sort keys for faster data retrieval and sorting
- KEYSTROKE sequences for setting up series of commands that can be automatically executed.
- A built-in scratchpad that calculates, stores notes and is equipped with "a hand" to allow for easy movement from one part of KEYSTROKE to another.

KEYSTROKE DATABASE: Software you can use today... with advanced features you can use for years.

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KEYSTROKE® DATA BASE and REPORT GENERATOR

Keystroke Data Base and Report Generator combine ease of use with powerful features that were previously missing in other Apple *III* data bases. If you already use a data base product and would like better performance or more features, Keystroke can offer you solutions to problems that you previously could not address.

Here are some major reasons to consider Keystroke:

Large File Handling Capacity:

Keystroke enables you to store up to 32,000 records in any data base. Unlike other Apple *III* data bases, Keystroke provides you the ability to assign up to four rapid search fields that provide you flexible and instant access to any one of your records.

Merge Capability:

Keystroke merge capability provides you with an alternative to rekeying data. Keystroke allows you to merge information with Apple Writer®, Word Juggler®, VisiCalc®, Advanced Version VisiCalc®, and DIF® compatible files

The Apple Writer and Word Juggler merge provides you with easy to use formletter capability. The formletter generation is straightforward and requires no use of WPL or a programming language.

The VisiCalc merge is equally powerful yet simple to use. You can take Keystroke data and merge it into any location in a VisiCalc template. VisiCalc data can also be merged into a Keystroke data file.

Conversion Capability:

If you already own PFS® or QuickFile®, your data can easily be converted into Keystroke format. It is not necessary for you to re-enter the data—Keystroke does the work for you.

Cross-Reference, Relational:

Keystroke has powerful relational features that provide solutions to sophisticated data base applications. Although other data base products may make relational seem like a complicated concept, Keystroke's Cross-Reference feature allows you to access two files in a straight-forward, easy-to-use procedure.

KEYSTROKE

DATA BASE SOFTWARE YOU CAN GROW INTO, NOT OUT OF.

Turn the page for a complete listing of all the Keystroke features and specifications.

DATA BASE SPECS and FEATURES:

$249.00

Number of Records per File . . . . . 32,000 or size of disk.
Number of Fields per Record 90
Number of Characters per Record 4,096
Maximum Field Width 74
Number of Key Fields per File 4
Exchanges Data with Visicalc
Merges Data for Apple Writer and Word Juggler Form Letters
Converts Quick File and PFS File Data into Keystroke
Reads and Writes DIF compatible Files
Relational Features
On-Line Help
Lisa-Like Menus
Scratch Pad
Computed Fields
Defaults
Field Formatting
Formats Diskettes
Flexible File Redesign
Editing at all times
Multi-Volume Backup
Copy Data into and from all Files
Keystroke Sequence (Macros)

REPORT GENERATOR SPECS and FEATURES:

$149.00

Maximum # of Sorted Columns . . . 4
Maximum # of Columns 28
Maximum Report Width . . . . . Approx. 400 Characters—2 Pages
# of Computed Columns 10
Column Formatting
Statistics
Report Highlighting (Highlight a range of data in a report)
View Report on Screen before printing
Change Printer set-up with Yes/No questions
Saves Reports and Record Selection Criteria
Page Breaks when sorted column changes
Summary Only Reports
Changeable Title, Subtitle, and Footer
Multiple Copies of Report
Keystroke Sequence (Macros)

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